



The Manitoba College
of Family Physicians Inc.

Communiqué

December 2012

President's Message

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Mrs. Kari MacKinnon

The Manitoba College of Family in its Physicians Inc., has 1182 members various membership categories. We are part of a national voluntary organization committed to quality patient care through promotion of the role of the Family Physician, provision of quality continuing medical education and maintaining excellent training programs. The Four Principles of Family Medicine define our profession:

- The Family Physician is a skilled clinician.
- The Family Physician is a resource to a defined practice population.
- Family Medicine is community-based.
- The doctor-patient relationship is primary to the role of the Family Physician.

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Since my last report at the end of June, there has been a lot of activity at the Manitoba College as we continue to address issues important to Family Physicians.

Dr. Tamara Buchel started in her new role as Executive Director in July and her input and leadership has been invaluable as the MCFP moves forward with various initiatives that arose out of the Strategic Plan that was developed at our Retreat in May of this year.

One of the key initiatives in the plan and a key concept that will be driving much of what the MCFP (as well as the CFPC) does in the next few years, will be the Patient's Medical Home (PMH). In order to address this issue, the MCFP meets with representatives of Manitoba Health on a regular basis to discuss issues related to the PMH that are important to Family Physicians and must be thought out and deliberated on with meaningful input from Family Physicians in order to ensure that any implementation initiatives have been reality tested and will result in a positive impact on the provision of primary care to the people of Manitoba (our patients) by the Family Physicians of Manitoba.

We have also been meeting with representatives of the Section of Family Practice of Doctors Manitoba in order to discuss what might be able to be done, given their mandate, to address some of the financial issues related to the Patient's Medical Home that must be addressed in order to facilitate any implementation of the PMH.

In order to seek feedback from the membership, a brief survey has gone out electronically, that will allow us to obtain important input from the Family Physicians of Manitoba. This is consistent with the strategic plan as we continue to seek meaningful input from the membership on this issue, as we did at this past ASA in April. It is important to know that the MCFP values, and will continue to seek and will always welcome, input from the membership on this or any other family practice issue important to the members.

Dr. Buchel, Dr. Paul Sawchuk (President-Elect) and yours truly just returned from the National Board Meeting of the College of Family Physicians of Canada, in Toronto. There was much discussion about the Patient's Medical Home as well as other important topics ranging from the Triple C Curriculum and other issues relating to the training of the future Family Physicians of Canada, to the great concern regarding the possible approval of generic non-tamper resistant slow release Oxycodone by Health Canada, to the approval of the CFPC's Strategic Plan, to consideration of the financial aspects of running the CFPC, including last year's audited statements and the coming year's budget. More detail with regard to the National Board meeting is provided in Dr. Buchel's Executive Director's report.

At the recent Annual Meeting of the CFPC's Research and Education Foundation (REF) in Toronto, Dr. Jamie Boyd of Winnipeg completed his term as Chair of the REF and we all thank him for his leadership and service in this role.

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President's Message, continued from page 1

For those of you who do not already know, after 17 years as Chief Executive Officer and Executive Director of the CFPC, Dr. Cal Gutkin (originally from Winnipeg) will be retiring at the end of December. It is not possible in this brief report, to say enough about the dynamic leadership and vision that Cal has shown in his years in this role, but suffice to say that without Cal's contribution, the CFPC, as well as the Chapters, would not be in the strong position that we are in now, as we take on the challenges of family practice in the 21st century.

Succeeding Dr. Gutkin in the position of CEO/Executive Director is Dr. Francine Lemire who has been with the CFPC for a number of years and brings her great skill set to the position. We are all tremendously excited with Dr. Lemire's appointment and look forward to working with her in the years ahead.

As I write this report, we are heading into the time of year when we focus on the state of the human condition and what would be possible if our "better angels" were more successful in influencing the course of events here and around the world. It is in this light that, on behalf of the Manitoba College of Family Physicians, I wish you all the best that this season has to offer and may 2013 be a year full of peace, good health, happiness and fulfillment for everyone, everywhere.

**Ian J. Goldstine, MD, LMCC, CCFP, FCFP,
President**

Continuing Professional Development

As noted in the last report of June 2012, Continuing Professional Development continues to evolve at local, national and international levels.

As you are likely aware, as of January 1, 2013, it will be required that all reporting of Mainpro credits be done electronically. As well, it will be required that a minimum of 25 credits be reported every year and this is in keeping with the principle of life-long learning which is envisioned to be a continuous/contiguous process and as well, is in keeping with revalidation that is required by the College of Physicians & Surgeons of Manitoba as well as many other Regulatory Authorities across the country.

The work of the CFPC's National Committee on Continuing Professional Development (NCCPD) and the Mainpro Standards Working Group (MSWG) continues to focus on, among other things, updating the Mainpro framework so that it will continue to facilitate and acknowledge the learning needs of Family Physicians in a dynamic and changing environment in a manner that recognizes the diversity of practice while upholding the values and principles of accredited continuing professional development. The values and principles will not only guide the development of the revised Mainpro but will serve as measures of the success of the program. It is the intent of this revision process that the framework will provide a balance of flexibility and academic rigour.

The Values and Guiding Principles are:

Simplicity – The framework will be straight forward and sensible.

Comprehensiveness – The activities accredited will support the CanMEDS-FM roles in order to facilitate high quality family practice.

Availability – Accredited CPD will be available to all members in formats that support their learning needs and preferences.

Reflection and application – The impact of an educational activity, not just participation, will be essential in determining the assignment of credits and higher values will be assigned to activities that directly influence a member's practice.

Individualization – The choice of educational activities will be a reflection of the member's current practice profile and activities. There will be sufficient flexibility to recognize a wide variety of learning activities for credit.

Scientific Validity – The content of accredited educational activities will be evidence-based and scientifically verifiable and will be presented in such a manner as to allow learners to adequately compare alternative approaches.

Transparency – The relationships of program developers or presenters that may introduce bias must be revealed and all appropriate and necessary measures to mitigate any such concerns must be taken.

The new framework would also require that there be a post activity reflection in order to claim the credits allotted for the educational activity. This not only aligns with # 4 above but is also consistent with the policy of the Royal College of Physicians & Surgeons of Canada.

There will be much more communication with the membership with regard to Mainpro revision as the process continues and any comments are welcome.

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Continuing Professional Development Continued

At the National Board Meeting of the College of Family Physicians of Canada in Toronto in November, a motion was passed making the Institute for Healthcare Communication-Canada (IHC-C) Advisory Committee (which monitors the effectiveness of the programs and activities of the IHC-C), a subcommittee of the National Committee for Continuing Professional Development (NCCPD). The Institute for Healthcare Communication-Canada has been functioning in Canada since 1997 and provides educational activities focused on improving communication in the provision of healthcare. Most recently the Advisory Committee was reporting to the Executive Committee of the CFPC. The IHC-C Advisory Committee being a subcommittee of the NCCPD will align well with the evolution of Mainpro and what will be an increasing need for programming that addresses CanMEDS-FM roles other than the medical expert role. This relationship may also present opportunities to engage sister healthcare provider organizations as the need for effective communication is not unique to family practice.

Another exciting initiative is the Online Collaborative Knowledge Support (Knowledge "Wiki") that is currently under development and consideration. Feedback was sought from the membership at FMF in the "Mainpro Lounge". This is an exciting and innovative approach to transfer/acquisition by members so that they can continue to provide the best healthcare to their patients; the people of Canada.

It is with some sadness that the NCCPD says goodbye to Mr. Dilip Patel as he is retiring at the end of November. He has been involved in the functioning of the NCCPD, first as a member representing Rx&D and more recently in his role as CFPC staff. His hard work, due diligence, good humour and gentle manner will be missed and we wish him well in his retirement.

As Chair of the NCCPD and MSWG, I would like to take this opportunity to thank the members of the Committee and Working Group as well as all of the Reviewers/Accreditors nationwide who work so hard to facilitate the CPD process.

I would also like to thank Dr. Cam Stacey for all of his hard work in accreditation as well as his contribution to the NCCPD as the Manitoba Representative.

I would also like to thank all of the staff at CFPC as well as MCFP as without their support and hard work nothing would get done. Thank you to Ms. Susan Patek, Ms. Kari MacKinnon, Dr. Tamara Buchel, Dr. Jamie Meuser, Ms. Lori Hill, Ms. Deborah Blois, Ms. Michelle Chen, Ms. Amy Outschoorn, Ms. Rubina Mahub, Ms. Michelle Desjardin, Ms. Diane Hamilton, Ms. Tessa Cunliffe and Mr. Andrew Mohlmann for their invaluable and untiring help, guidance and support.

**Ian J. Goldstine, MD, LMCC, CCFP, FCFP,
Mainpro M1 Accreditor,
Chair, National Committee on Continuing Professional Development.**

The MCFP Awards Committee wants YOU....

to nominate a deserving Family Physician
for 1 of 3 prestigious MCFP Awards.

MANITOBA FAMILY PHYSICIAN OF THE YEAR

(who is automatically on the "team" of CANADIAN FAMILY PHYSICIAN OF THE YEAR)

and

one of two **AWARDS OF EXCELLENCE**

Please consider seriously whom you will nominate. Terms of Reference and Nomination Forms are available on our website at www.mcfp.mb.ca/awards

Nominations for the above awards close

JANUARY 21ST, 2013

Annual Scientific Assembly News

After a stimulating and intense day of planning, the 2013 Annual Scientific Assembly (to be held April 18 – 20), looks like it will be an extremely interesting three day session. The theme of next year's conference is Food and Health. The response of the members to the 'Call for Presentations' was exceptional and we were able to include in the program, virtually everything that was submitted to us – very rewarding. Having peers present on topics of interest is likely one of the best ways to get appropriate and targeted talks. I am really looking forward to these presentations.

We are also going to have two extremely exciting Keynote speakers with international reputations. In order for this to be affordable, one of the Keynotes will be given as a video lecture, with Dr. Richard Beliveau presenting from Montreal. He is a leading proponent of the effects of diet on health and illness and has written several books on the topic. I am interested to see how effective the new technology is and whether this will open up other opportunities for speakers. The other major Keynote is not yet finalized and you will need to wait for the big announcement.

We have maintained the structure of our last few symposia, with multiple topic specific short snapper lectures in the mornings and then longer more interactive workshops on the same topics in the afternoon. We continue to be open to your valuable input regarding this set-up in order to bring you the most effective continuing medical education.

We are also going to continue to provide the opportunity for you to register for various Mainpro-C programs, if this is something that you require. The program (which you should receive early next year) will have further details on these sessions.

The ASA will be at the Victoria Inn again this year, a venue with which we are becoming more comfortable.

There are early signs of changes in our attendance patterns and it is possible that we will need to be open to further changes in the future, but for now the location remains the same.

We are also looking forward to another exciting social event on the Friday night of the conference. There are several things in the works at present, but you can look forward to another family friendly event that will highlight a vibrant aspect of our local culture.

Funding of the conference also is undergoing some changes. Current ethical guidelines no longer support sponsorships of the ASA and so the only external funding we will have will be from our exhibitors. This may necessitate an increase in conference fees from participants as we move forward, potentially further affecting our attendance patterns. Direction from the membership and our Executive Committee will continue to guide the future of the conference and its place in the continuing medical education spectrum.

As a final note, this is going to be the last ASA that I will participate in as Chair of the Planning Committee. This has been an exceptionally rewarding aspect of the College to be involved in and I have valued working with my peers over the years. One of the most exciting aspects of medicine is the ongoing learning involved with our craft – how fortunate to be involved in the planning of our local conference for so many years! I look forward to future years attending the conference as a registrant.

Now is the time to plan for the Spring – block off some time from your busy office so that you can take advantage of all our coming program has to offer! We believe you will like what you see. See you in April!

**Helga Sickert, MD,
Chair, ASA Planning Committee**

Wealth Management for Today's Physicians

The Johnson Stephenson Group at ScotiaMcLeod operates a financial planning and investment practice that specializes in working with Physicians and their families. While focusing on the financial needs of medical professionals, we can help you meet your financial goals in a cost effective and tax efficient manner.

Recently, The ScotiaMcLeod MD program was launched, which is an elite group of ScotiaMcLeod Wealth Advisors from across Canada, who specialize in working with members of their local medical community. Jared Stephenson from the Johnson Stephenson Group is the ScotiaMD representative for Manitoba. Along with his team of dedicated experts working on your behalf, you can rest assured that all aspects of your financial well-being will be looked after to help move you towards your goals.

**Johnson
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Group**
WEALTH
MANAGEMENT

If you would like to arrange a free consultation, please contact

Jared Stephenson at: 204-946-9242 or jared.stephenson@scotiamcleod.com

 ScotiaMcLeod® MD



EChart Manitoba Benefits Manitoba's Healthcare Providers

EChart Manitoba is a secure electronic system that connects authorized health-care providers to key health information contained in a single, safe electronic record currently collected from multiple points of care. The system has been running for almost two years and as of September 28, 2012, is now available in 75 locations across Manitoba.

As part of ongoing improvement initiatives, the program recently completed a benefits evaluation conducted by G. Braha and Associates of the first 33 primary care and emergency departments that went live with eChart Manitoba between December 2010 and July 2011. The evaluation feedback provided insights into when eChart is used and which clinical information areas are being accessed.

Information in a single spot

EChart usage is increasing among physicians, nurses and nurse practitioners. The evaluation revealed that the system is used more frequently when clinicians see new patients or those with several or complex medical conditions. Users indicated that eChart provided relevant, important and reliable information that assisted them in making informed and timely decisions about their patients' care. Frequent users were enthusiastic about improved speed and ease of accessing information, particularly for those without prior direct access to DPIN or MIMS. As one doctor stated, "EChart takes away some of the detective work that the physician would have likely had to do."

Improved patient service, patient safety, quality of care

Study respondents indicated that the system allowed them to access and use information that ultimately provided better patient-centered care. EChart was found useful in avoiding repeat patient visits by identifying and addressing additional needs in the same visit. Respondents conveyed that they were able to focus on patient care rather than spending time gathering information and liked having the ability to share a visual display of clinical information. Another benefit cited was improved continuity of care and exchange of information with other clinicians. "EChart provides for a richer, more fruitful patient visit," stated one nurse.

Information is the best medicine

Respondents indicated that they were able to access information to support best practice and select appropriate interventions, such as an emergency visit follow-up in a primary care setting. They also commented that the system supports care for "challenging patients" such as those with drug-seeking behavior or chronic diseases.

Clinicians that participated felt that they had ready access to accurate information and were able to follow through on information viewed in eChart, including identifying the need to reassess medications, verifying that medications were being taken as prescribed and altering intervention based on viewable results. One nurse stated, "EChart provides more safety for the patient by helping to avoid duplication in prescriptions; it offers 'peace of mind' for both the patient and the clinician."

EChart Manitoba will utilize these findings to improve the program to support the long-term vision of connecting care throughout Manitoba's health-care system.

For more information on eChart Manitoba or to read the Benefits Evaluation Executive Summary go to: www.connectedcare.ca/echartmanitoba

Executive Director's Message



You might have noticed that you have received an email from the College advising that our December 2012 Newsletter, Communiqué, is now available to view on our website. We have also mailed a paper copy to all members. In the future, we'd like to save a few trees and just advise you by email that the latest newsletter is available on our website. If you feel

strongly about continuing to receive a paper copy, please call us at 204 – 668-3667 or email us at spatek@mcfp.mb.ca.

Since our last newsletter, we have certainly been busy at the Manitoba College of Family Physicians. I have been gaining traction in my role as Executive Director and am proud of the progress we have made in advancing the goals and objectives of our Strategic Plan. Dr. Goldstine outlines several of these initiatives in his President's Message, including meeting with multiple stakeholders. Many of these goals are related to the realization of the Patient's Medical Home as a vision for primary care. You may have recently completed a survey related to the Patient's Medical Home – I thank you for that.

The CFPC recently held its Board Meeting in conjunction with the Family Medicine Forum (FMF) in Toronto. The FMF is one of the largest medical conferences in North America and had over 5,000 attendees this year! FMF is always a robust, successful conference with a large variety of sessions – something for everybody to say the least! The preceding Board Meeting was busy and productive. The CFPC Board is comprised of 2 members from each Provincial Chapter (Drs. Goldstine and Sawchuk for Manitoba) as well as Resident and Student representatives. This is the decision-making body for the CFPC. Also attending are Chapter staff (including myself as Manitoba Executive Director), CFPC staff (Directors etc.) and many guests – including CMA, AFMC, FMRAC, AAFP, WONCA and many others. The amount of information sharing is incredible and it's very exciting indeed, to see the power of all that networking in action.

Highlights from this Board meeting include:

- The CFPC Strategic Plan (2013 – 2017) was approved.
- Dr. Francine Lemire was named as the incoming Executive Director of the CFPC (January, 2013).
- Dr. Cal Gutkin (retiring as Executive Director) reflected on his 17 years with CFPC.
- The 2012/2013 CFPC Executive Committee was approved:
 President – Dr. Marie-Dominique Beaulieu
 Past-President – Dr. Sandy Buchman
 President-Elect – Dr. Katherine Lawrence
 Secretary/Treasurer – Dr. Garey Mazowita (well known Winnipegger!)
 Member-at-Large (1 year) – Dr. Jennifer Hall
 Member-at-Large (3 year) – Dr. Claudette Chase

- Strategies for facilitation of the Patient's Medical Home across Canada were discussed, including the formation of a Patient's Medical Home Steering Committee at CFPC.
- A statement related to concerns about the impending patent expiration on generic oxycontin was developed. This was sent on to the Federal Health Minister.
- Some new initiatives in Continuing Professional Development (ie – CPD/CME) were discussed, including an Online Collaborative Knowledge Resource created by and for CFPC members.
- An update from the working group on the relationship with the Pharmaceutical Industry.
- Academics – the new "Red Book" (accreditation standards) has been approved and reflects the Triple C (Comprehensive, Continuity and Centred in Family Medicine) curriculum.
- The Harmonized CCFP/MCCQE2 exam will be offered for the first time in Spring 2013.
- The ARC process (Alternate Route to Certification) will continue to be offered.
- Research – the strategic plan of the Research Committee (Chair – Dr. Alan Katz) – emphasized that research should be a core component of training and practice.
- Membership – the First Five Years of Practice (FFYOP) committee has been very active – if you are in YOUR first five years of practice you should check it out at www.cfpc.ca/FirstFiveYears.
- Health Policy and Advocacy – the CFPC continues to be active on many fronts and meets with both Government and Opposition regularly – Minister Oswald's symbolic gesture of planning to send the bill for the Interim Health Benefits cuts for refugees, was noted.
- Importance of articulating the relationship and links between the Patient's Medical Home (PMH), the Triple C Curriculum (CCC) and the Section of Special Interests and Focused Practice (SIFP) was discussed.

Mark your calendars for our Annual Scientific Assembly in the Spring! Keep your eye out for the ASA Registration package – April 18 – 20, 2013. It will be a great program and is a wonderful networking opportunity!

Wishing you all a happy and healthy winter!
 Best wishes to you and your families and
STAY WARM!

**Tamara Buchel, MD, CCFP,
 Executive Director**

