

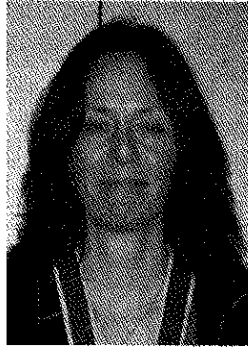


The Manitoba
College of Family
Physicians Inc.

Communiqué

July 2009

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PRESIDENT'S MESSAGE

Hello to all my fellow Family Physicians,

Summer has arrived! I hope you are all planning some well earned vacation and family time for the upcoming months. H1N1 has certainly made its presence known in Manitoba and I thank all of you again, for being the backbone of primary care in our Province in the presence of this pandemic. I send out a special thanks to our health care colleagues in Public Health and Infectious

Diseases who are working overtime to give us some guidance in our day to day decisions with our patients afflicted with this virus. Thanks also to all our colleagues who are travelling to service our aboriginal communities, who as you know, have been especially targeted this Spring, by this outbreak. Members of your College Executive are sitting on many of the working groups for the H1N1 virus and are providing much needed help in developing guidelines suitable for the family practice setting. If you are interested in helping out with any of these committees – please, do not hesitate to contact us and we will make the arrangements.

The National Board Meeting and Summit were held in beautiful St. Johns, Newfoundland at the beginning of June. Issues that were discussed include ongoing definition of the Section of Physicians with a Focused Practice, a Position Statement on Health Professionals Prescribing, and a CaRMs update, amongst many other governance issues. As our licensing bodies are modifying criteria for licensure to allow IMGs more direct entry into Canadian practice, the National College is working at deciding whether Certificants from certain approved Family Medicine programs in other countries could also qualify for a CCFP designation.

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The Manitoba College of Family Physicians Inc., has 810 members in its various categories, representing over half of the primary care physicians in the Province. We are part of a national voluntary organization committed to quality patient care through promotion of the role of the family physician, provision of quality continuing medical education and maintaining excellent training programs.

The four principles of family medicine define our profession:

1. The family physician is a skilled clinician.
2. The family physician is a resource to a defined practice population.
3. Family medicine is community-based.
4. The doctor-patient relationship is primary to the role of the family physician.

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PRESIDENT'S MESSAGE

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The Summit or 'think tank' segment of the meeting focused on various issues including:

- The relationship between Pharmaceutical Companies and Physicians;
- Strengthening links between the CFPC and University Departments of Family Medicine, as well as the challenges faced by the Academic Departments of Family Medicine and trainees;
- The meaning of Certification and Fellowship;
- The CFPC – governance, acting as one, supporting National and Chapter Leaders;
- The concept of the Patient-Centered Medical Home. Our counterparts in the U.S. have adopted this concept and I am sure you will hear more about it in the future.

My last comment is a request to all of you to consider teaching as part of your practice. We will all need successors eventually and I have come to realize that Family Medicine Students require real life teaching by real life Family Physicians. They need to experience the chaos of our schedule, the smallness of our offices, the challenge of dealing with undefined complex problems in an family medicine setting. They need to see how we deal with a diagnosis we know nothing about (OK, maybe that only happens to me). We all work in challenging situations and have each somehow come up with systems that work (at least most of the time). Only Family Physicians can teach the art of Family Medicine. It is not easy integrating students into a busy practice and we at the Manitoba College have some good links with our University colleagues to help work at overcoming some of the barriers to teaching. Please call us and we would be happy to answer any questions and help you get started.

Thanks again for the honour of being your President.

**Frances Berard, MD, CCFP, FCFP,
President.**

IMMUNIZATION COMPETENCIES EDUCATION PROGRAM

The Canadian Paediatric Society is hosting the 2009 Immunization Competencies Education Program on December 4 & 5, 2009, at the Fairmont Hotel in Winnipeg.

The program provides an overview of the Immunization Competencies for Health Professionals and aims to improve the skills of Canadian immunization providers and promote safe and competent immunization practices. The course will foster inter-professional education and cooperation in the area of immunization by bringing together primary immunization providers working primarily with children & youth; those ready to begin their careers and those already in practice. For more information about this program, please visit our website at <http://www.cps.ca/English/ProEdu/ImmunizationTraining.htm> or contact Chantal Pothier at chantalp@cps.ca.

Given the interactive nature of this course, attendance is limited to 99 participants. The Paediatric Society has set aside 11 registration spots for Family Physicians, and would like to give Winnipeg Physicians the opportunity to fill these spots first.

AWARDS COMMITTEE

The Manitoba College of Family Physicians Inc.
is pleased to announce the following
Award Winners for 2009:

FAMILY PHYSICIAN OF THE YEAR

Dr. Darcy Johnson

AWARDS OF EXCELLENCE

Dr. Dieter Bueddefeld

Dr. Cornelius Woelk

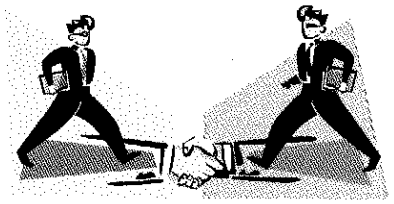
CLAUDE H. MURPHY CONTINUING MEDICAL EDUCATION AWARD

Dr. Swee Lee Teo

**Gary Beazley, MD, CCFP, FCFP,
Chair, Awards Committee.**

BRIDGING GENERAL AND SPECIALIST CARE MOVES INTO SECOND PHASE

The Bridging General and Specialist Care (BGSC) project is now electronic! Approximately 150 Family Physicians and 60 specialists throughout Manitoba are now using the BGSC consultation system to follow primary care pathways and send referrals and consultation requests electronically. BGSC pathways include low back pain, back pain management, lower GI endoscopy, skin lesions, carpal tunnel, breast reduction, breast reconstruction, hip and knee arthroplasty, lung cancer, and anxiety and depression. Each pathway was developed collaboratively by working groups of Family Physicians and Specialists.



While recruitment for use and testing of the electronic system is now complete, the pathways are available in print version and will be distributed to Family Physicians throughout the province this summer. All pathways will be presented at the Friday@Noon TeleHealth sessions starting in September until June 2010. These sessions will be video taped and webcast.

The Catalogue of Specialized Services is now being used by many Family Physicians and Specialists throughout the province. The Catalogue provides current clinician contact information, and lists the specific services that each Specialist does and does not do. Physicians, Nurse Practitioners and Midwives were sent user names and passwords to access the online Catalogue in spring of 2009. User IDs and passwords can be obtained by emailing bridging@gov.mb.ca.

Interested in these and other health care innovations? The Manitoba Patient Access Network will be hosting a conference on innovations in healthy living and access to health care on November 25 and 26th, 2009. For a conference program, or to register, contact Sunny.Chen@gov.mb.ca.



NEWS FROM THE UNIVERSITY OF MANITOBA OFFICE OF CONTINUING MEDICAL EDUCATION

The Faculty of Medicine's Office of Continuing Medical Education is continually looking for ways to improve our services to Family Physicians and other health care professionals. Working closely with doctors and professional organizations across Manitoba, programs are designed to address current issues relevant to the needs and demands of physicians and administrators.

With over a 2000 registrations in over 125 sessions the Office of CME provides a variety of offerings and options. To that end, we are working to improve our communications with a new look to our brochures and an updated user friendly web-site. In addition, we are developing CME with a focus on innovations in health care delivery including a number of Mainpro-C programs, increasing opportunities for self-directed learning and reflection on practice, and making our professional development offerings more accessible through videoconferencing and web casting.

In addition to locally developed Mainpro-C programs on electronic medical records, controlled substance management and medical record keeping, our upcoming year's schedule will include a number of Mainpro-C programs developed by the Ontario College of Family Physicians, on the topics such as healthy child development, benign uterine conditions and return to work programs.

For more information on our 2009-2010 schedule, please visit our website at www.umanitoba.ca/cme

Dr. José Francois,
Associate Dean, Continuing Medical Education,
University of Manitoba.

PEER-TO-PEER ELECTRONIC MEDICAL RECORDS FORUM Tools for Optimization of Primary Care and Clinical Practice

Manitoba eHealth in conjunction with the University of Manitoba Continuing Medical Education (CME) Department, and the Manitoba Physician Peer to Peer Network is hosting an Electronic Medical Records (EMR) forum on **Saturday, September 12, 2009**.

All Primary Care physicians and specialists practicing within Manitoba are invited and encouraged to attend.

The EMR Forum will take place at the St. Boniface General Hospital (SBGH) Research Centre from 8:00am to 4:00pm. All of the day's activities are approved as a Mainpro C event for those who qualify.

Keynote speakers will include Physician Peer-to-Peer leaders in Manitoba and across Canada who will share their experience and the benefits realized since introducing an EMR into their clinical practice.

In addition to the speaker sessions, delegates will have the opportunity to participate in one of three workshops designed to provide a forum for questions and answers on EMRs:

● Getting started with EMRs

Potential benefits, difficulties, readiness, practice requirements, selection

● Optimizing your EMR

Workflow, improvement, practice assessment, interoperability, quality improvement

● Thinking about switching EMRs

Impact, exit strategy, data conversation and migration

For more information about the workshop and how to register, please contact:

Michael Haip, Senior Business Analyst
Primary Care Information Systems Office, Manitoba eHealth
Telephone: 940-8474
Email: mhaip@manitoba-ehealth.ca

Updated details about the event will be posted online at
<http://www.manitoba-ehealth.ca/dr.html>



Interested in improving the energy efficiency of your office? Manitoba Hydro offers a number of Power Smart incentives for Commercial Buildings to offset the cost of installing energy efficient lighting, windows, and more. For more information, please contact Sam Fay at 360-6342 or visit www.hydro.mb.ca/psfb.