

## April 2015 Report on Research and Education Foundation Activities

*Presented to: New Brunswick College of Family Physicians*

### September 22 – Electronic Meeting of the REF Board

The REF Board convened its first half-day, electronic board meeting.

A new Financial Reserve Policy was approved. It was developed to ensure strong financial management, comply with Canada Revenue Agency regulations, and improve sustainability of funding. The policy aligns with the CFPC reserve policy, and falls under the auspices of the REF's policy on socially responsible investing (new policy approved in January of 2014).

Terms for Officers and Directors were reviewed. Dr. Alain Pavilanis will not renew for a second term as he has taken on staff responsibilities at the CFPC. The Quebec Chapter will be contacted for a nomination to this seat on the REF Board. Dr. Doug Klein will be absent for the first half of 2015, and as such will renew his role as the REF Director for Alberta, but a new nomination will be sought for the Honorary-Secretary Treasurer. There continues to be a vacancy in PEI, and their Chapter is actively seeking a representative.

The Honours and Awards Committee proposed name changes to Awards. The REF Board approved the following: Irwin Bean Award will become the "Irwin Bean CFP Exam Award," and the Bob Robertson Award will become the "Bob Robertson CCFP Exam Award." In terms of new Awards, the following names have been finalized: *The Jim Ruderman Academic Family Medicine Leadership Award* and *Patient Education Family Medicine Resident Grants*.

In terms of new and renewing REF partnerships, the REF is in talks with both Norlien Foundation and Associated Medical Services to renew partnerships that support both awards and educational sessions at Family Medicine Forum. A new relationship has been struck with the Michaëlle Jean Foundation that involves integrating humanities and the arts with family medicine. This will involve a series of \$20,000 awards each year for three years, plus an Open Studio event at FMF in Quebec City. The REF has also been in preliminary talks with Great West Life, as well as Philanthropic Foundations Canada to seek new alliances bolstering both new and existing initiatives. A \$5,000 grant request through Heritage Canada has passed the preliminary stages to support the expense of simultaneous interpretation at FMF.

There was a preliminary discussion about the role of REF Directors. The conversation began with a presentation of the changes resulting from the recent CFPC organizational capacity review. The REF Board was reassured the modifications were engineered to allow for closer coordination of awards and development. It was decided the Development and Strategic Planning Working Groups will continue, but with fewer meetings necessary as the groundwork has already been laid. A new working group may

emerge as their areas of focus have begun to naturally align. The existing terms of reference, last updated in 2012, will be revisited to reflect the changes of the Canada Not-for-Profit Corporations Act. For the 2015 spring meeting of the REF Board, the agenda will include a follow-up to this subject, with emphasis on engagement with Chapters.

The meeting concluded with a review of promotional materials that included the August issue of *Partners*, the 2014 Silent Auction, and Walk for the Docs. In development are the “Thank My Doc” materials and a revamped Annual Report. The REF website and donation portal are being refreshed to allow for fund-specific donations. Finally, a Family Medicine Honour Roll website is being established to showcase recipients of major awards. The intention is to launch the site at FMF in Quebec City with 2013 recipients, eventually adding archival data from prior years, and refreshing annually with new recipients. It will serve to showcase “the best of the best in family medicine,” promote the good works resulting from the REF, and encourage ongoing support of the foundation.

### **March 19 – Teleconference**

The Board of the Research and Education Foundation convened a teleconference on March 19, 2015.

The REF Strategic Plan (2015 – 2017), updated with information on completed deliverables, was approved in principle. An REF Strategic Plan Monitoring Report will be presented at the May 25th face-to-face meeting in Mississauga. Modifications to the Strategic Plan may be made at the time of the May meeting.

The Fundraising Priorities brought forward from the CFPC Executive Team, and vetted by the CFPC Strategic Planning Implementation Team were approved in principle. These priorities were approved in principle to allow the REF Development Team to prospect and proceed with fundraising between March and the May meeting of the REF Board.

An updated REF Policy regarding the use of funds associated with Scotiabank Lectureship was reviewed and approved by consensus.

The REF Board will invite the CFPC Executive Team to join them for a facilitated session at the REF Spring Board meeting to discuss the structure of the REF Board, the roles of Directors and Officers, enabling the REF Board of the future to be streamlined and skills based.

## Future Meetings and Teleconferences

Teleconferences planned for May 7, June 10, and August 7. REF Board meets May 25<sup>th</sup> and September 11. Annual Meeting of Members scheduled for November 10, during FMF in Toronto.

### Comparative Analysis of CFPC Member Contributions to REF by Province (2011- 2013)

Province	2013 CFPC Member Donations /#donors	2012 CFPC Member Donations /#donors	2011 CFPC Member Donations /#donors
BC	\$8,602 (42)	\$11,141 (44)	\$11,460 (51)
AB	\$18,715 (78)	\$18,937 (84)	\$30,226 (105)
SK	\$14,826 (54)	\$11,325 (53)	\$8,304 (31)
MB	\$11,449 (41)	\$7,735 (37)	\$12,611 (33)
ON	\$67,197 (240)	\$137,624 (263)	\$111,888 (277)
QC	\$17,790 (75)	\$16,805 (74)	\$15,522 (67)
NB	\$6,434 (20)	\$4,905 (20)	\$4822 (23)
NS	\$3,125 (15)	\$4,125 (19)	\$5035 (22)
PEI	\$890 (3)	\$1,060 (3)	\$1,500 (5)
NL	\$12,578 (55)	\$12,909 (54)	\$4,397 (17)

*Variances – Many 2012 variances (increases) from all provinces attributable to the introduction of the Gutkin Award. Alberta variances 2011 – 2012 (decrease) – one time large member contribution.*

### 2014 Walk for the Docs Total \$28,849

<i>Memorial University of NFLD FMIG</i>	<i>\$7,650</i>	<i>University of Saskatchewan FM Club</i>	<i>4,895</i>
<i>McGill University FMIG</i>	<i>3,659</i>	<i>University of Toronto</i>	<i>3,097</i>
<i>Manitoba FMIG</i>	<i>2,647</i>	<i>Independent - No Team</i>	<i>2,060</i>
<i>GIMF l'Université de Sherbrooke</i>	<i>1,130</i>	<i>GIMF de l'Université de Montréal</i>	<i>995</i>
<i>UBC FMIG</i>	<i>885</i>	<i>GIMF de l'Université Laval</i>	<i>825</i>
<i>UWO FMIG</i>	<i>381</i>	<i>Dalhousie</i>	<i>375</i>
<i>FMIG of PEI</i>	<i>250</i>		