

59th Annual Scientific Assembly Presenter Kit

Thank you for your interest in speaking at the 2017 MCFP ASA. We appreciate the time you're taking to be involved in the ongoing education of Manitoba's Family Physicians and their colleagues. Being engaged learners, our ASA participants have provided us with continued feedback with regards to delivering a presentation that is most impactful and relevant for them. We've taken that feedback, and this year we're hoping to help our presenters deliver the best talk they can by giving you some direction about what our learners are needing out of your talks.

What They Want...

Most importantly, this is a *scientific* assembly, and we appreciate when presenters can provide an evidence-based approach to their talk. We welcome reviews of trials, talking about odds ratios or deficiencies in literature about your topic - if you think it's interesting, relevant or impactful, we will too. Please be explicit if you are presenting opinion.

Your talk should be orientated on addressing one of these three needs:

- Communicating a new concept, or concepts, in the delivery of medicine
- Demonstrating knowledge and skills that can be applied to everyday practice
- Discussing concepts that are controversial and innovative

How To Deliver...

The talks will be given in a large theatre to over 200 participants in a usual slide/lecture format. One consistent point of feedback is that slides are often difficult to read and interpret. If using bullet points, try to limit it to no more than 5 lines and using a font that you could easily read from standing about 3-4 metres back from your computer. Remember, our participants want to hear the information from *you* and will use your slides to compliment what *you* communicate.

A list of references is almost always indecipherable - feel free to give us a copy of your references and we can provide a link.

Everyone enjoys pictures! We encourage you to include large graphics and pictures that help illustrate your point.

Avoid complex backgrounds, fanciful texts or a significant colour palette. High contrast text and background (ie navy on white) works best visually.

Conflict of Interest disclosure is mandatory, according to College of Family Physicians accrediting standards. Your first slide must disclose if you have a relationship with commercial interests— monetary or otherwise – that would pertain to your presentation.

Thank You...

Thanks again for your efforts to help us deliver excellent CME for Manitoba's Family Physicians and their colleagues. If you have any questions, comments or concerns regarding this guide, please feel free to contact us at kmackinnon@mcfp.mb.ca and we'll be happy to assist you as best we can.