



# ANNUAL REPORT

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## 2022

Manitoba College of  
Family Physicians

5-915 McLeod Ave  
Winnipeg, MB  
R2G0Y4

THE MANITOBA  
COLLEGE OF  
FAMILY PHYSICIANS



LE COLLÈGE DES  
MÉDECINS DE FAMILLE  
DU MANITOBA

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## President's Message

Dear Colleagues,



As my term as the President of the Manitoba College of Family Physicians comes to an end, I have been reflecting on the career choice I made many years ago. I can honestly say, despite the sometimes-overwhelming messages of a crisis in our profession, I would make the same choice over and over again. No other career could have provided the joy of developing deep relationships with patients and colleagues, or the breadth of practice allowing me to pursue my passions, in the same way. The role of the family doctor is central to an effective health care system and a well-served population. This is a profession worth promoting and worth protecting. It has been an honour to serve those objectives over the past two years.

We are in a challenging time of rapid change and adaptation for family doctors, as well as for the populations they serve. In the past year, your College has been behind the scenes, and in front of the camera, advocating for the things that matter to you. Together with our many partners, we have worked toward solutions for the day-to-day challenges facing family practices across the province. Our collective efforts were successful in achieving equitable access to BASE e-consult, increasing training opportunities for more family physicians and securing a provincial task force on reducing administrative burden. We have elevated the voice of family physicians at decision-making tables and ensured that you have a say in the provincial response to the health care crisis. Working collaboratively with other Provincial Chapters and the CFPC, the MCFP continues to address the national crisis in family medicine on many fronts.

I would like to thank the MCFP Executive Director, Lisa Goss, for her incredible energy and innovation, as well as the members of our Board for their contributions to the work of the MCFP. I look forward to seeing how this team moves family medicine forward under the leadership of the incoming president, Dr Ganesan Abbu.

Sincerely,

A handwritten signature in black ink, reading "jlynch".

**Dr. Joanna Lynch, President  
Manitoba College of Family  
Physicians**

## Executive Director's Message



It is my pleasure to present my Annual Report for the Manitoba College of Family Physicians for the fiscal year 2022. This report highlights the key achievements, financial results and events that took place during the year.

In review of our audited financials, you will see that again, we have ended the year in a surplus. This year, we have been able to bring in a substantial amount of new revenue, more than in the college's history. Our membership numbers remain strong, serving over 1600 members.

Capacity building remained a focus. We continued to mentor students through Indigenous Professional Association of Canada (IPAC). MCFP utilized interns for much of its administrative help, allowing the organization to save on costs, mentor Indigenous youth and align with several of the Truth and Reconciliation Commission's calls to action by providing continued employment.

We applied for a grant to support our CPD (Continuing Professional Development), and with that grant, we were able to purchase technology for our board room. This grant assisted with staffing, training and the IT supports to facilitate Practice Incentives Essentials (PIE) or all of Canada. For the first time in the MCFP history, we will provide paid employment for Family Physicians. We signed a new agreement with National to lead this superior program. All operational processes are in place, we have been awarded accreditation, communicated to all family medicine programs and regulators across Canada and we have been recruiting Family Physicians for the program.

We reached out to every member of the Legislative Assembly in Manitoba regarding Family Doctor Day, our Mayor, all MOH, all RHA's and other dignitaries to remind them of this important day. We arranged media spots for Family Doctor Day, visited Winnipeg clinics with Family Doctor Day celebration gift packs and sent gifts to Family Physician clinics across Manitoba. The Minister of Health released a statement, and we received a proclamation from our request.

We hosted Canadian Association of Physicians for the Environment (CAPE), supported a member interest group on addictions, assisted members with accrediting continuing professional development, met with members to design initiatives with primary care mapping and funded initiatives to take the burdens off their practices. We attended Family Medicine undergrad meetings and met with the IMG Director at the University of Manitoba to understand directly from international grads, what their needs are. We sponsored the residents retreat, and we continue to work closely with our Family Medicine Interest Group (FMIG). We advocated for BASE E-Consult and transformed the MCFP office yet again into a TV studio for the 64th ASA.

Overall, the Manitoba College of Family Physicians has made significant progress in its mission to promote excellence in family medicine through education, advocacy and research. We are grateful to our members, partners and stakeholders for their ongoing support, and we look forward to another successful year in 2023.

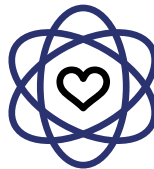
A handwritten signature in black ink, appearing to read 'Lisa Goss'.

**Lisa Goss, MBA**  
**Executive Director**

# Mission, Vision & Values

## Mission

Supporting family physicians in their role as the foundation of Manitoba's health system.



## Values

Leadership  
Advocacy  
Relationships



## Vision

We strive to be the professional home for all family physicians in Manitoba.

We create opportunities to communicate, listen and respond to our members.

We advocate for system change to improve health outcomes for our patients.



### The Four Principles Of Family Medicine



1. The family physician is a skilled clinician.



2. The family physician is a resource to a defined practice population.



3. Family medicine is a community-based discipline.



4. The doctor-patient relationship is primary to the role of the family physician.



## Governance

### MCFP Executive



**Dr. Joanna Lynch**  
MCFP President



**Dr. Ganesan Abbu**  
President-Elect



**Dr. Karen Appel**  
Secretary / Treasurer

### MCFP Directors at Large



**Dr. Ashley Bhullar**  
Member At  
Large



**Dr. Manish Garg**  
Member At  
Large



**Dr. Jane Dueck**  
Member at  
Large

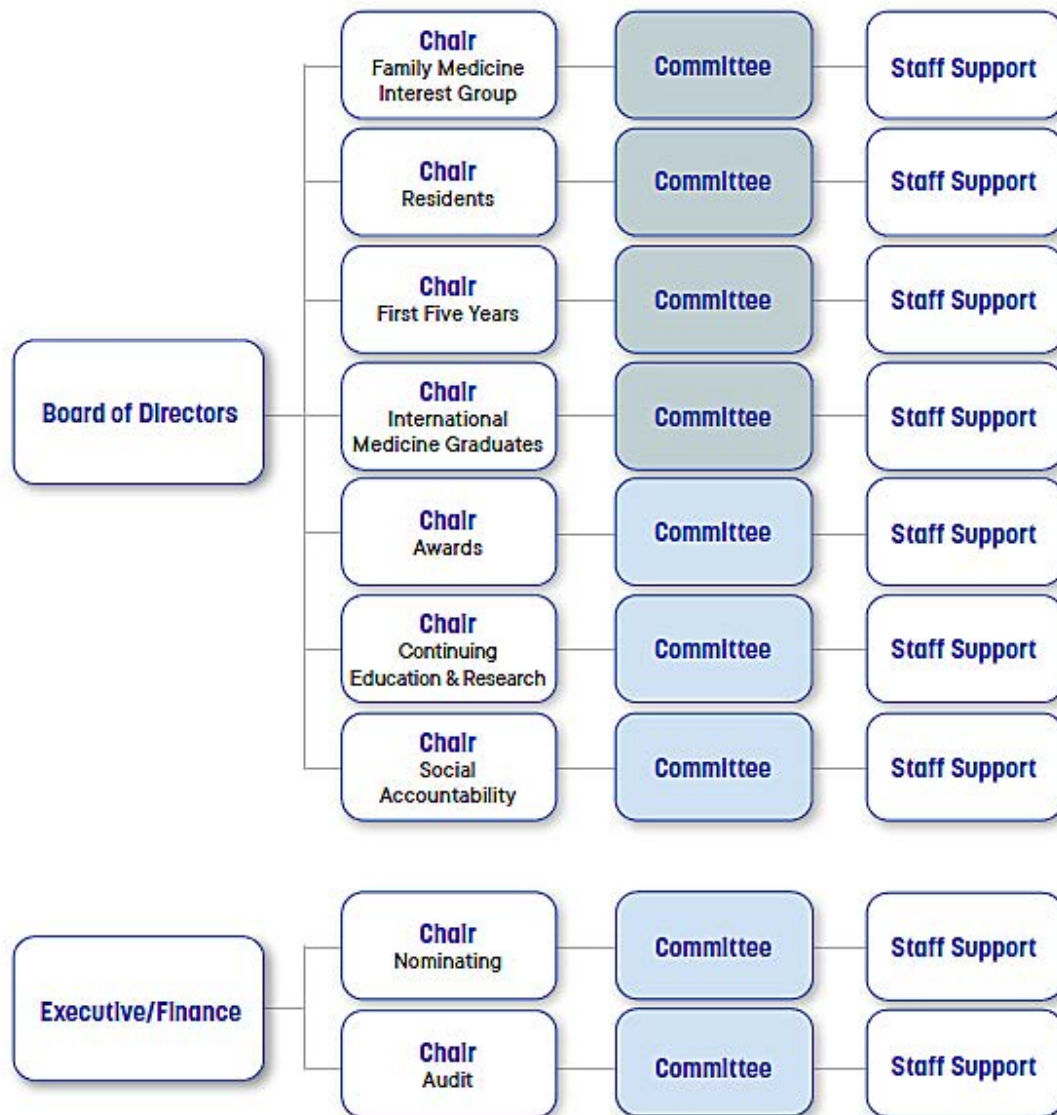


**Dr. Padma Mongru**  
Member at  
Large



**Dr. Heather Gooden**  
Member At  
Large

## MCFP Governance/Committee Structure 2021-2026



### Legend

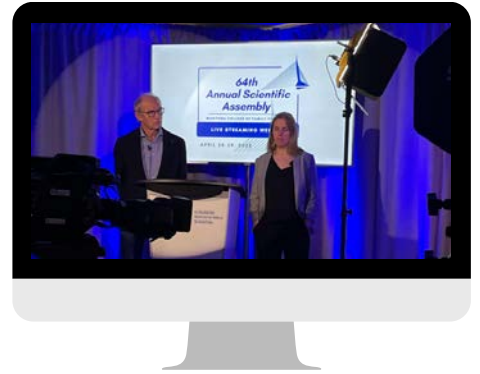
- Strategic Committee
- Representative Committee



# Manitoba College of Family Physicians



APRIL 28–29, 2022



COVID 19 | CARDIAC | METABOLIC | CANCER | DERMATOLOGY |  
REPRODUCTIVE & SEXUAL HEALTH | MENTAL HEALTH | A DAY IN THE OFFICE

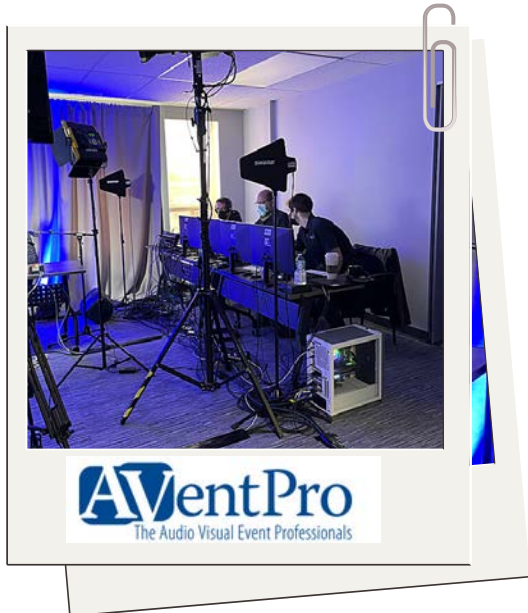


26 Sessions





# 64th Annual Scientific Assembly



## 2023 Continuing Education & Research Committee

### Committee Members

**Dr. Tamara Buchel,**  
MD CCFP, FCFP Program Director,  
Postgraduate Education. Department of Family  
Medicine. Max Rady College of Medicine  
Kingsbury Family Medical Centre, Winnipeg

**Dr. Julie Lamb,**  
MD CCFP FCFP  
Maple Creek Medical, Sunnyside

**Dr. Richard Rusk,**  
DVM MD CCFP MPH, DipABPM Assistant  
Professor, Community Health  
Sciences, Max Rady College of Medicine

**Dr. Ian Alexander,**  
MD CCFP  
Assistant Professor - Department of  
Family Medicine  
Selkirk Medical Associates, Selkirk

**Lisa Goss, MBA**  
Executive Director, MCFP



**Dr. Ganesan Abbu, Chair & Moderator  
Continuing Education & Research  
Manitoba College of Family Physicians**

## Family Doctor Day

As restrictions eased, the MCFP visited several clinics to express our appreciation, provide recognition and help celebrate Family Doctor Day 2022. We also hand-delivered awards to recipients and sent packages by mail to northern, rural and remote practices.

You Retweeted



Shared Health  
@SharedHealthMB

On [#WorldFamilyDoctorDay](#), take a moment to express your thanks to a special doctor who has made a difference in your life or the life of someone you love by adding to our virtual gratitude wall: [ow.ly/Xg5I50IUwZR](https://ow.ly/Xg5I50IUwZR) for details. [#WorldFamilyDoctorDay2022](#) [#Manitoba](#)



Audrey Gordon  
@AudreyGordonMB

Pleased to proclaim May 19th as Family Doctors Day in Manitoba. I wish to thank all family doctors for their dedication and invaluable role they play in our healthcare system. [@MBFAMDOCS](#)



11:28 am · 19 May 2022 · Twitter for iPhone

## MCFP Special Projects 2022



Start learning today!

Book your workshops.

The CFPC is partnering with the Manitoba College of Family Physicians (MCFP) to deliver the workshops and lead the administrative activities.

For all workshops being delivered in Canada or questions related to the PIE program, Contact us: [PIE@mcfp.mb.ca](mailto:PIE@mcfp.mb.ca)



Primary & Community Care (PACC) Mapping is an engagement and planning approach developed by the Innovation Support Unit at The University of British Columbia and facilitated right here in Manitoba. PACC Mapping helps communities explore how they could address local primary care needs and service gaps. Employing a person-centred approach, those who are actively involved in planning primary care transformation work together to co-create tailored, local solutions in a facilitated workshop.



The MCFP is collaborating with the Canadian Primary Care Sentinel Surveillance Network (CPCSSN) to recruit primary care providers who agree to have their electronic medical records (EMRs) (de-identified) data extracted.

The aim of this project is to establish a de-identified data repository that will support primary care providers in conducting quality improvement, research on primary care delivery and impact, and disease surveillance of common conditions.

The MCFP is assisting CPCSSN in this project to enhance the capacity of primary care settings in conducting these activities.

*Interested in learning more?*

Contact the MCFP by email [data@mcfp.mb.ca](mailto:data@mcfp.mb.ca) or by phone: (204) 218-8139

Contact MaCPReN at [mapcren@cpcssn.ca](mailto:mapcren@cpcssn.ca), (204) 789-3314 or visit us at

<https://mapcren.cpcssn.ca>





# Manitoba College of Family Physicians

## Who's Who

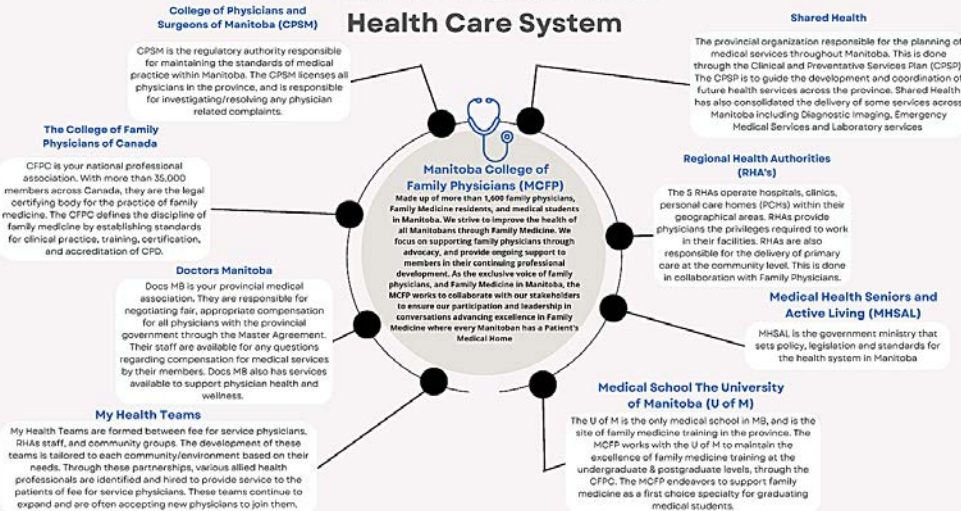
THE MANITOBA  
COLLEGE OF  
FAMILY PHYSICIANS



LE COLLÈGE DES  
MÉDECINS DE FAMILLE  
DU MANITOBA

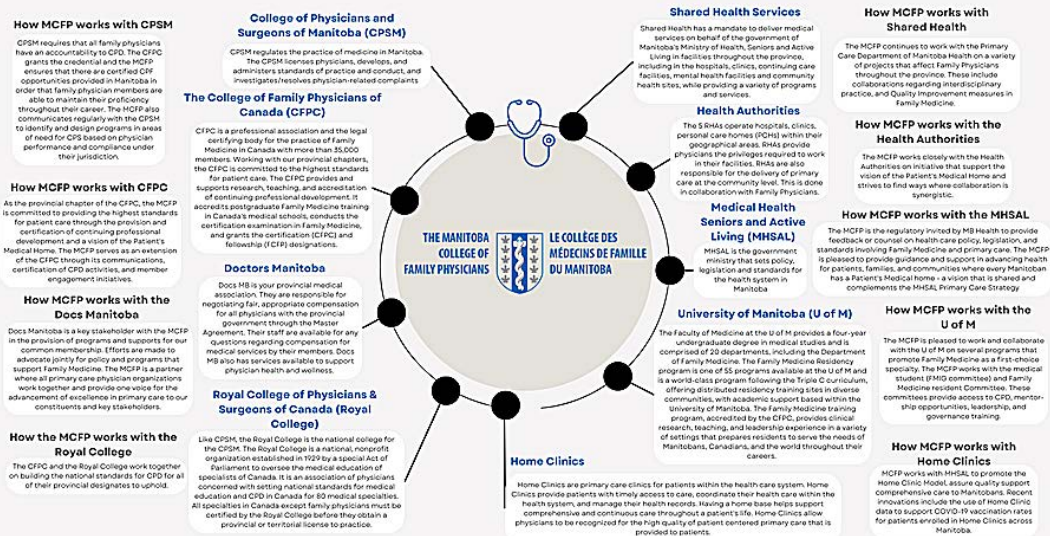
A CHAPTER OF THE COLLEGE OF FAMILY PHYSICIANS OF CANADA  
UNE SECTION DU COLLÈGE DES MÉDECINS DE FAMILLE DU CANADA

### Who's Who in Manitoba's Health Care System



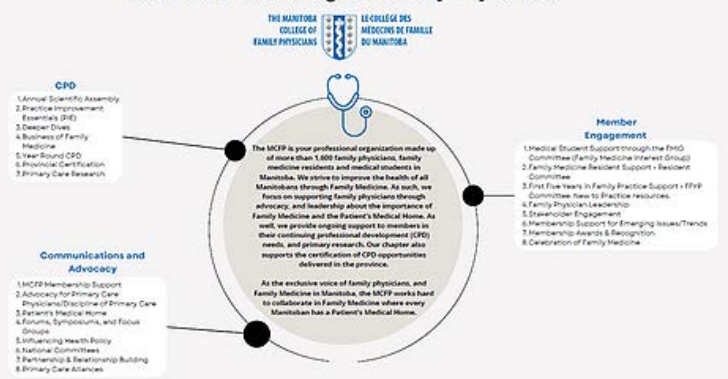
An infographic called "Who's Who in the Manitoba Health Care System" has been created to clarify the roles and contributions of various organizations that impact family medicine and primary care.

### Understanding Who's Who in Manitoba's Health Care System and MCFP's Role Within It



The Manitoba College of Family Physicians is the only organization exclusively focused on supporting and advocating for family physicians in Manitoba, with over 1600 members. The infographic highlights the importance of each organization in supporting family medicine in the province and beyond.

### The Manitoba College of Family Physicians





## Awards 2022

### Family Physician of the Year

Throughout his 32-year career as a Family Physician in Manitoba, Dr. Thiessen developed and used his leadership skills as a chief of staff at Bethesda Hospital, chief medical officer at Southeastern RHA, and, prior to amalgamation and after regional health amalgamation, as the chief medical officer of Interlake – Eastern RHA. Dr. Thiessen led the IERHA's Medical Services Department for almost a decade prior to his retirement at the end of 2021.

He worked hard to strengthen the voice of family physicians throughout the region and spearheaded the formation of first Regional Family Medicine Specialty Lead. Dr. Thiessen is known for his calm demeanor, integrity, loyalty, consistency and bridge building capacity. His compassionate leadership style has helped many physicians make IERHA their home and brought the community of IERHA physicians to work together collaboratively.



### Dr. Gary Beazley Patients Medical Home Award

Elemental Professional Health Centre prides itself on delivering the right care at the right time by the right provider. The inter-professional clinical team consists of primary care assistants, physicians, nurses, shared care counselors and physician assistants. Every clinician on the team works on building strong therapeutic relationships with their patients in order to meet them where they are at in their lives. The team offers comprehensive health services that meet the needs of the population by being readily accessible, patient centered and quality focused. The providers focus on health promotion and preventative care, to enhance the quality of life for patients, making every effort to keep them in the community and out of hospital.



Elemental Professional Health Centre also supports continuous learning and professional development by incorporating teaching in their practice for many residents and students. As a medical home, the site offers the opportunity for medical students and students from other faculties to study and learn in this collaborative care environment.

Providing accessible, timely and quality access to health care when patients need it has been a pillar of great importance to the Elemental Professional Health Centre team. To support the delivery of optimal and efficient patient care, the clinic is equipped with the most relevant infrastructure and technology and enables health providers to connect with patients. This patient centered approach was especially effective given the current reality.

The team at Elemental Professional Health Centre works together to provide coordinated, comprehensive, quality care that meets the needs of the patient on a physical, mental and emotional level. They are a great example of the very best that healthcare and Family Medicine has to offer.

## Awards 2022

### Awards of Excellence

Dr. Lisa Monkman has committed her professional career to improving the quality of care for rural Manitobans and the Indigenous community with her career in Family Medicine, teaching, community care and service to the structurally disadvantaged. Her role in promoting traditional healing practices within a family medicine context is award worthy. Presently, she serves the Brokenhead Ojibway First Nation and surrounding area providing primary care, family medicine services and opioid agonist therapy.



Dr. Monkman's leadership in the post graduate medical education office in Indigenous health combined with her mentorship of learners is an example of her groundbreaking work in family medicine. She couples this with an active clinical practice supporting care to the community of Brokenhead, using continuity of care with a trauma informed approach to improving care to the residents of the area. She continues to help her patients with resources such as Jordan's Principle, mental health counselling and transportation to medical appointments. Her leadership work with the College of Physician and Surgeons with Truth and Reconciliation will improve care across the province for Indigenous Manitobans.



### Awards of Excellence

Dr. Camisha Mayes is a very dedicated and knowledgeable Family Physician who is committed to the structurally disadvantaged populations that she serves and much of her work is focused on the Downtown/Point Douglas population in Winnipeg. She is committed to incorporating Indigenous ways of knowing and supporting the Truth and Reconciliation recommendations in primary care. She is extremely supportive and sensitive to the rights and care of the Indigenous population as well as all underserved populations in our system.

Dr. Mayes spearheaded a collaboration by bringing family physicians together to discuss the addiction crisis in our communities and work on better ways that we can work together to support each other and our patients by looking at referral pathways, as well as pooling and sharing of resources. Under the leadership and organization of Dr. Mayes, the DT/PD OAT network began meeting almost three years ago in an effort to bring experience and expertise together and tackle shared issues and challenges.

With the onset of the pandemic, Dr. Mayes became heavily involved in ensuring that the needs of the Downtown/Point Douglas population would not be overlooked. Her approach was overarching, recognizing the unique issues that are prevalent in this population- addictions, homelessness and poverty, STBBIs and TB. She has worked incredibly hard at making sure the Thunderbird House Covid Testing and Assessment site has provided "wrap around services" to the population.



## Treasurer's Report

Dear Members,

I am pleased to present the Treasurer's Report for the Manitoba College of Family Physicians (MCFP) for the 2022 fiscal year. I am pleased to report that the MCFP's financial position remained strong.

Because of the excellent leadership from our Executive Director, we were able to maintain our financial stability through prudent management of expenses, securing grants and special project funding, decreasing administration costs, and realizing a strong performance in our investment portfolio.

The largest source of annual revenue for the MCFP is membership dues, which is currently set at \$200 for each full member. Our chapter dues has remained the same since 2019. This year, we did not receive the FMF funding, which was estimated to be around \$30,000. Additionally, our Executive Director was able to secure a grant of over \$40,000 to increase our teaching capacity with technology and position us to facilitate the PIE course nationally. She also secured additional funding for special projects to support family physicians in their practices, totaling over \$120,000. This is a first for the College, having revenue outside of what is contributed from national. PIE will also bring new revenue to the College to further support our members in the future.

As of October 31, 2022, the MCFP's net assets totaled \$676,242, increasing by over \$60,000 or 9.2 % during the fiscal year. This result was mainly due to the performance of the investment portfolio, reduced expenses including lower rent, the use of interns and decreased staffing costs (including involving interns in the activities of the College), ASA revenue, special projects, and timing of expenses from special projects.

Despite the pandemic, a lower attendance at our ASA, no FMF surplus revenue and an environment where many Provincial Colleges are experiencing financial difficulties, we remain in a strong financial position. The Board and Executive Director have managed the College in a prudent manner, resulting in a positive cash position at the end of the financial year of \$379,024, which is up 14% from the last fiscal year.

In the 2022 fiscal year, our operating expenses totaled \$388,202, leaving us with an excess of revenue over expenses of \$62,293.

The MCFP's complete audited financial statements, related notes, and the auditors' reports thereon can be found in your member message titled "Annual Meeting Package". Heartland, our external auditors, issued an unmodified opinion on the fiscal year 2022 financial statements and did not identify any material weaknesses, significant deficiencies, or areas of noncompliance with laws and regulations.

Thank you for your continued support.

Sincerely,

A handwritten signature in black ink, appearing to read "Karen Appel", written over a light blue horizontal line.

**Dr. Karen Appel, Secretary/Treasurer,  
Manitoba College of Family Physicians (MCFP)**



# Manitoba College of Family Physicians

## Statement of Operations

### THE MANITOBA COLLEGE OF FAMILY PHYSICIANS INC.

#### Statement of Operations Year Ended October 31, 2022

	2022	2021
<b>REVENUE</b>		
Membership services and administration (Schedule 1)	\$ 317,553	\$ 332,246
Continuing professional development (Schedule 2)	72,857	89,817
Special projects (Schedule 3)	51,956	10,765
	<u>442,366</u>	<u>432,828</u>
<b>EXPENSES</b>		
Membership services and administration (Schedule 1)	305,802	303,744
Continuing professional development (Schedule 2)	30,444	31,559
Special projects (Schedule 3)	51,956	10,765
	<u>388,202</u>	<u>346,068</u>
<b>EXCESS OF REVENUE OVER EXPENSES BEFORE CAPITALIZATION</b>	<b>54,164</b>	<b>86,760</b>
<b>CAPITALIZATION</b>		
Capitalization of fixed assets (Schedule 3)	(8,129)	-
<b>EXCESS OF REVENUE OVER EXPENSES</b>	<b>\$ 62,293</b>	<b>\$ 86,760</b>

## Statement of Financial Position


### THE MANITOBA COLLEGE OF FAMILY PHYSICIANS INC.

#### Statement of Financial Position October 31, 2022

	2022	2021
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	\$ 379,024	\$ 324,225
Term deposits (Note 3)	406,119	405,104
Accounts receivable (Note 4)	34,660	11,015
Prepaid expenses	3,565	5,879
Goods and services tax recoverable	3,598	-
	<u>826,966</u>	<u>746,223</u>
<b>FIXED ASSETS (Note 5)</b>	<b>38,257</b>	<b>5,882</b>
	<u>\$ 865,223</u>	<u>\$ 752,105</u>
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities	\$ 22,330	\$ 20,341
Goods and services tax payable	-	133
Employee deductions payable	3,896	983
Deferred income (Note 6)	162,755	116,699
	<u>188,981</u>	<u>138,156</u>
<b>COMMITMENTS (Note 8)</b>		
<b>NET ASSETS</b>		
Unrestricted	277,242	214,949
Internally restricted	399,000	399,000
	<u>676,242</u>	<u>613,949</u>
	<u>\$ 865,223</u>	<u>\$ 752,105</u>

APPROVED ON BEHALF OF THE BOARD

 Director

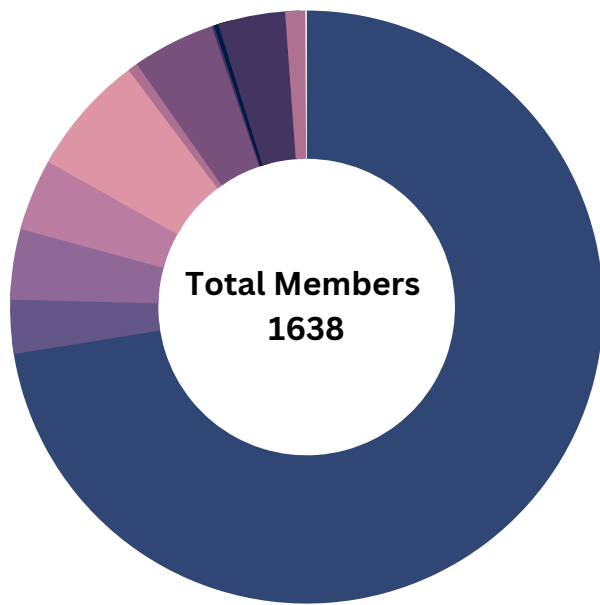
 Director



## Membership Data

### MCFP Active Member Count

Figures as of 31/10/2022

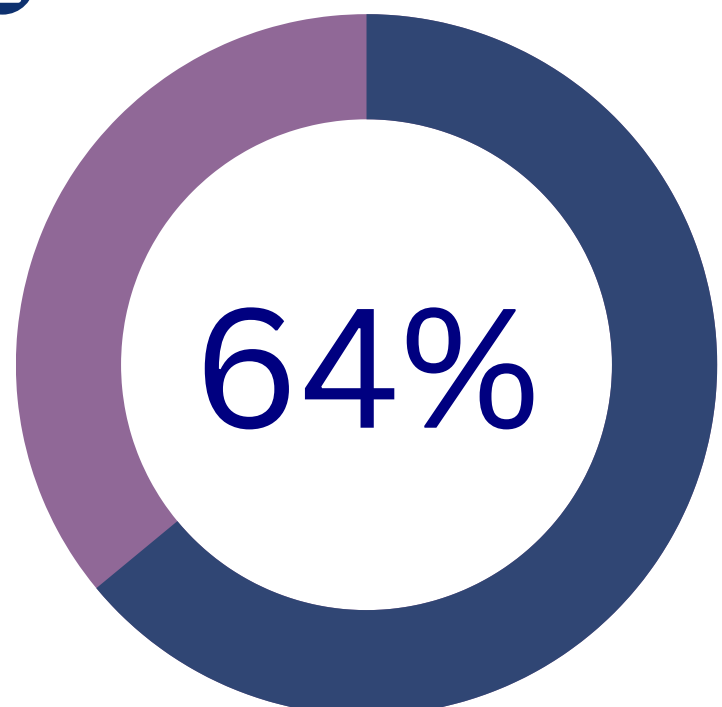


	<b>Affiliate: 9</b>
	<b>Associate: 2</b>
	<b>Honorary: 4</b>
	<b>Life: 108</b>
	<b>Member: 1187</b>
	<b>Member First Year Practicing: 64</b>
	<b>Resident R1: 60</b>
	<b>Resident R2-R6: 63</b>
	<b>Retired: 48</b>
	<b>Senior: 74</b>
	<b>Student: 18</b>
	<b>Sustaining MainPro: 1</b>

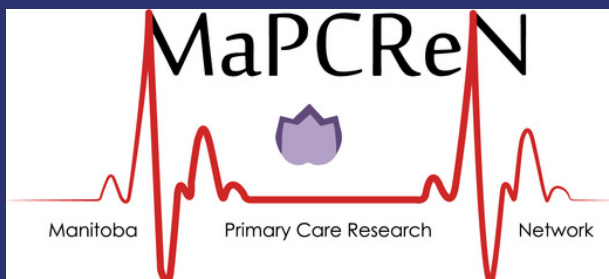
### Member Messages



We are delighted to hear that our member messages are valuable to you. We are proud to report that within the first 24 hours of sending a message, we consistently have over 60% of our members reading them. From January 2022 to December 2022, we sent almost 50 member messages, resulting in nearly 50,000 sends and over 30,000 reads. We are thrilled with this level of engagement and are committed to continually improving on our content to our members!



# 2021/2022 Project Partnerships



THE MANITOBA  
COLLEGE OF  
FAMILY PHYSICIANS



LE COLLÈGE DES  
MÉDECINS DE FAMILLE  
DU MANITOBA